



SOCIAL MEDIA SERVE TEAM

TEAM VISION STATEMENT / DESCRIPTION

We create with visual intention to remove barriers of religion and culture so all people can experience the fullness of God.

HEART OF A SOCIAL MEDIA VOLUNTEER

- Desire to reach people of all age groups, backgrounds, and cultures through social media.
- Heart to meet people where they are by bringing Christ into culture.
- Willingness to submit your style and allow the Holy Spirit to inform your creativity
- Desire to serve the vision of Transformation Church

GENERAL

- Wear volunteer t-shirt everytime you serve
- Attend or watch a weekend experience
- Attend any meetings, trainings, and campus activities
- Weekly time commitment: 2-6 hours per week (depending on whether or not you serve during the Weekend Experience)

SUNDAY RESPONSIBILITIES

- Touch bases with staff and volunteer leads for individual tasks
- Record (and edit if applicable) behind-the-scenes video on iPhone (unless otherwise specified)
- Take notes throughout the message, highlighting moments to capture on social media during the week
- Attend after service debrief with Staff Leads to plan socials for the week

DURING THE WEEK

- Assist with caption writing as assigned
- Pull the most effective and powerful testimony videos and written testimonies from TC Video Booth and mystory@transformchurch.us (as assigned)
- Seek God through His word and prayer for fresh creative vision
- Winvitation; transformation always starts with invitation! Use your social media as a catalyst for life transformation in others.



CONTACT INFORMATION

- creative@transformchurch.us
- Communication will be through GroupMe!